



**ABC Tissue Products Pty Ltd**

**AUSTRALIAN PACKAGING COVENANT**

**Action Plan 2010 - 2015**

July 2010 – June 2015

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## Company Profile

ABC Tissue Products Pty Ltd was established in 1985 and is an Australian owned and managed company with international sales and operations. The company specialises in paper consumer products including facial tissues, serviettes, toilet tissues, paper towels, wipes and industrial paper. These are available in premium, regular and recycled grades.

The structure of the ABC Group is:

ABC Tissue Products Pty Ltd.

ABC Paper & Paper Mills Pty. Ltd.

Queensland Tissue Products Pty. Ltd.

Cheng Kee Trading Company (Hong Kong)

ABC Tissue Products (NZ) Ltd.

Since 1985 the company has expanded greatly. It is now ranked 13<sup>th</sup> out of the top 25 Non-Food Suppliers in Australia. Head Office is located in Wetherill Park in South Western Sydney with a staff of approximately 300. In the vicinity are also three warehouses, four factories and a paper mill. One of the top brands, Quilton was ranked 42nd out of the Top 100 Grocer

A new fully operational paper mill is a historical step for ABC and Sydney. The mill has the first tissue making machine for ABC and also for Sydney. At 3400mm wide, this advance machine has the latest tissue making technology and is capable of running comfortably at 1800m/min. The total investment of this project is around \$65 million and employs an additional 50 employees. ABC products are sold to the public via retailers including Woolworths and Coles. Approximate sales volumes are as follows:

Australia >99 %

Global <1 %

Raw materials (bulk tissue paper and cardboard rolls) are received from within the company , locally sourced and overseas suppliers. Much is received packaged in stretch wrap (plastic code 4).

Finished goods are dispatched in either cardboard cartons (with up to 100% recycled content) or LDPE packaging including LDPE stretch wrap (plastic code 4). The paper and cardboard products and most of its packaging (i.e. cardboard) are inherently recyclable.

Of the code 4 plastic produced by ABC, 48% is outer packaging with a high likelihood of recycling and 52% is inner consumer packaging. ABC recycles all code 4 stretch wrap received with raw materials deliveries.

## Company Details

### ABC Tissue Products Pty Ltd

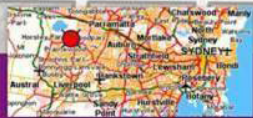
<p><b>Head Office, Administration, Manufacture, Warehousing and Distribution</b></p> <p>34-36 Redfern Street, Wetherill Park, NSW 2164 Australia</p> <p>61 2 8787 2222 (Phone) 61 2 8787 2230 (Fax)</p>	<p><b>Contact Person</b></p> <p>Gary Lim Production/Product Development Manager</p> <p>61 2 8787 2293 (Phone) 61 2 8787 8900 (Fax) 0438 252221 (Mobile) email: garylim@abctissue.com</p>
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2007 RANK	2008 RANK	SUPPLIER
1	1	BRITISH AMERICAN TOBACCO
2	2	PHILIP MORRIS
3	3	IMPERIAL TOBACCO
4	4	KIMBERLY CLARK
5	5	COLGATE-PALMOLIVE P/L
6	6	RECKITT BENCKISER
7	7	PROCTER & GAMBLE
8	8	SCA
9	9	JOHNSON & JOHNSON P/L
10	10	CUSSONS P/L
11	11	CLOROX P/L
12	12	ENERGIZER AUST P/L
14	13	ABC TISSUE PROD P/L
16	14	L'ORÉAL AUSTRALIA
17	15	S C JOHNSON WAX INC
15	16	GLAXOSMITHKLINE
18	17	BEIERSDORF AUST LTD
21	18	PFIZER CONSUMER HEALTHCARE
23	19	MULTIX P/L
22	20	SYMBION CONSUMER
25	21	NATURE'S ORGANICS P/L
	22	SCHWARZKOPF P/L
24	23	PHARM-A-CARE LABS P/L
	24	AUST PACIFIC PAPER PROD
	25	ALBERTO CULVER

**ABC Products Tissue ranked 13<sup>th</sup> out of the Top 25 Non-Food Suppliers in Australia.**



# ABC TISSUE PRODUCTS PTY. LTD.



## Sydney Office Locations

## **Executive Summary and Commitment**

ABC Tissue Products Pty Ltd is a manufacturer, importer and distributor of tissue products into the Australian market.

ABC Tissue Products' environmental achievements have focussed on good environmental practice and recycling of packaging. They have had the effect of improving business performance whilst reducing our products' impact on the environment. The company views itself as an environmentally aware member of the community and will ensure that efforts are made and resources directed towards being environmentally responsible. ABC is committed to the Australian Packaging Covenant process and its objectives, to resource conservation, product stewardship and the principles of shared responsibility for packaging.

Senior management of ABC will oversee the responsibilities under the Australian Packaging Covenant and ensure that relevant resources are available to achieve successful outcomes. Performance related to these commitments will be reviewed regularly and decisions and actions internally communicated.

The new Australian Packaging Covenant came into force in July 2010, under which signatories are required to produce an Action Plan reporting existing status and proposing commitments and targets against the three areas in the following Signatory Planning and Reporting Obligations table.

This Action Plan outlines the ABC brands, previous achievements and plans for 2010 - 2015. This plan continues to develop and implement programs that are informed by [The Waste Hierarchy](#), the overall strategy for waste management in Australia.

### ***The Waste Hierarchy***

Materials should be conserved through more efficient use, the avoidance of unnecessary consumption and the encouragement of re-use, recycling and energy recovery. The waste hierarchy states that wastes should be managed in accordance with the following order of preference:

1. Avoidance (source reduction)
2. Re-use
3. Recycling
4. Energy Recovery
5. Disposal

## Signatory Planning and Reporting Obligations

Performance Goal	Strategy	KPI
1. Design - Optimise packaging to achieve resource efficiency and reduce environmental impact without compromising product quality and safety.	Packaging designed to avoid or minimise the use of materials and other resources, optimise recyclability and recycled content and reduce litter impacts.	KPI 1 - Proportion of signatories in the supply chain implementing the Sustainable Packaging Guidelines for design or procurement of packaging
2. Recycling - The efficient collection and recycling of packaging	A contribution to improved recovery of packaging from households and away-from-home sources.	KPI 3 - Proportion of signatories with on-site recovery systems for recycling of used packaging
	Increased secondary markets for recovered packaging materials.	KPI 4 - Proportion of signatories with a policy to buy products made from recycled packaging.
3. Product Stewardship - a demonstrated commitment to product stewardship by the supply chain and other signatories	Signatories in the supply chain working with others to improve design and recycling of packaging.	KPI 6 - Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging.
	Signatories in the supply chain working with others to improve design and recycling of packaging.	KPI 7 - Proportion of signatories demonstrating other product stewardship outcomes.
	Reduction in litter.	KPI 8 - Reduction in the number of packaging items in the litter stream.

## Previous Environmental Achievements and some Proposed Improvements

### Existing Achievements:-

- ABC's cardboard packaging distributed into the Australian market is recyclable and contains recycled content.
- ABC promotes the 'Naturale', 'Earthcare' and 'Softex' range of '100% recycled'.
- Raising environmental awareness with employees.
- Identified and separated waste and recycle streams.
- All cardboard, office paper and plastic wrap waste is separated at source and collected for recycling.

### Proposed improvements

- Use of office paper with recycled content.
- Increase recycling and remove recyclables from landfill waste stream by waste and recycling stream audits.
- Investigation of replacement for code 4 plastic packaging with Code 1 (recyclable) packaging.
- Include appropriate recycle symbols on all consumer and cardboard packaging.
- Extend paper recycling to factory, lunchrooms and bathroom hand paper waste.



*Our recycling truck which collects waste paper for the mill*





*Cores are collected for recycling*



*Films , board and waste paper are bundled ready for recycling collection*



*Waste paper and film are collected for recycling*



*Waste film collection bin*

Ref Nr.	KPI	Key Questions	Category	Company Compliance	Evidence	Opportunities / Risks / Barriers -> Action Proposed
1.00	KPI 1 - Proportion of signatories in the supply chain implementing the Sustainable Packaging Guidelines for design or procurement of packaging	Does the Action Plan indicate how the Sustainable Packaging Guidelines will be used for the design or procurement of all new packaging and also show a timetable for reviewing existing packaging?	Paper Tissue Products	Yes	Action Plan Annual Report database contains all requirements of Performance indicator 1 (SPG), 2 and 3. This database is used to progres action for APC.	A management team has been appointed to work through the APC requirements in a methodical way with regular meetings. A new packaging design form will also be introduced. Due to the need to review all existing packaging the company will try to avoid introducing new packaging types until review completed.
2.01	KPI 3 - Proportion of signatories with on-site recovery systems for recycling of used packaging	Are used packaging recovery systems in place? If not, timetable for establishment. Include information on recovery system established, which packaging materials collected, or progress achieved during the reporting period.	Paper Tissue Products	Yes	The company has collection system in place collecting paper, cardboard, LDPE code 4 plastic, cardboard cores, the practice has been in place from previous National Packaging Covenant and before. Monitoring of weight of used packaging is continuing. The company has continued to review overall waste in production to reduce as far as possible. The company also has the internal recycling of paper/cardboard.	Maintaining existing collection and monitoring system should present no problems. Overall monitoring of waste in production will continue including reporting.
2.02	KPI 4 - Proportion of signatories with a policy to buy products made from recycled packaging.	Is there an existing Buy Recycled policy or procedure. If not, outline timetable for establishment or progress achieved during the reporting period.	Paper Tissue Products	No	The company does not have a buy recycle policy, but already purchasing recycled material including cardboard, carton, coreboard, paper raw material. The company workshop recycles metal and make structures for production.	The company will introduce Buy Recycled Policy. Note that the company already purchases and uses paper raw material, cardboard. For non production purchaes, the company will consider other alternative such as office paper.
3.01	KPI 6 - Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging.	A) Are there any formal processes to minimise packaging, improve packaging design and increase recycling of used packaging?	Paper Tissue Products	No	The company is choosing to work with customers and suppliers who are signatories to the APC.	Dealing with signatories should facilitate improve product stewardship outcomes. The company will continue to prefer working and dealing with Covenant Signatories.
3.01	KPI 6 - Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging.	B) Is there a documented policy to review all packaging against the Sustainable Packaging Guidelines (KPI 1)?	Paper Tissue Products	No	The company does not have the policy in place.	Policy will be implemented. The key decision makers on packaging design are members of the APC team and ensure the policy will be implemented.
3.01	KPI 6 - Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging.	C) Are there any supply contracts that require take-back and recycling of packaging?	Paper Tissue Products	No	The company suppliers do not have take-back systems, but waste packaging is sent to local contracted recycling companies.	The company will continue to review possibility of take back arrangement with suppliers.

Ref Nr.	KPI	Key Questions	Category	Company Compliance	Evidence	Opportunities / Risks / Barriers -> Action Proposed
3.01	KPI 6 - Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging.	D) Are there any waste management contracts requiring collecting and recycling of packaging?	Paper Tissue Products	No	Waste packaging is sent to local contracted recycling companies.	The company will continue to review and maintain contracts with recycling companies.
3.02	KPI 7 - Proportion of signatories demonstrating other product stewardship outcomes.	Are there any other product stewardship actions to be taken to support the Covenant's objective and goals?	Paper Tissue Products	No	The company is choosing to work with customers and suppliers who are signatories to the APC.	The company will continue to prefer working and dealing with Covenant Signatories.
3.03	KPI 8 - Reduction in the number of packaging items in the litter stream.	Are there any demonstrable actions to reduce litter?	Paper Tissue Products	Yes	The company products are mainly for home use, normally will not become litter as they are fully recyclable. The company has also avoided using non-recyclable coated paper for wrap packaging, as coated paper can not be recycled, goes to landfill and can become blown by wind.	The company will continue to use recyclable packaging as far as possible. Note however that the main plastic packaging, although recyclable as production waste, is generally not able to be recycled by consumers.